JOANNE VICTORIA

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BIO

Joanne Victoria helps passionate, frustrated, nearly burned-out Entrepreneurs discover their **True Calling**. She does this by teaching them how to unleash the power of their minds, leading to a greater impact on their lives, and in the world.

Joanne is a rare example of spiritual and emotional strength and savvy business expertise, demonstrated by the numerous personal and professional experiences she's had helping clients transform their lives.

Joanne Victoria has written **7 books**, including **Lighting Your Path – How to Create the Life You Want** and **Vision with a Capital V - Create the Business of Your Dreams**. **Joanne** is the host of **The Sanity Project Podcast** helping listeners discover a life of clarity, confidence and success.

Joanne Victoria has been guiding clients and leading businesses for 30+ years in high-profile roles such as Real Estate Broker/Owner, CFO of an investment company, CFO and Sales & Marketing Director of a home-building company and CEO of her former consulting business, New Directions. She has consulted with, among others, PG&E, First Bank, and new medicine pioneer, Elson Haas, MD.

Joanne's 'big picture' insights provide beneficial outcomes for clients, podcast guests and listeners, offering actionable steps essential to making dreams come alive.

INTERVIEW TOPICS

- How Entrepreneurs can determine if they are living their True Calling (or not!).
- How Life/Work Harmony can motivate Entrepreneurs to have a greater impact in their own lives.
- Why Spiritual Well-Being is a vital ingredient to personal & business success.
- How out of the box thinking and being can help Entrepreneurs succeed.

SUGGESTED QUESTIONS

1. Why does anyone need to pay attention to their True Calling?
2. What is a Shadow Career?
3. How can you create the life you want?
4. What is the difference between Life/Harmony and Life/Balance?
5. How important is a life and business vision?

ASK JV